

Entrepreneurship Education at QREC

~ for realizing innovation in SDGs ~

Kyushu University & UC San Diego Joint Webinar Series

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Megumi TAKATA, RTTP

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Entrepreneurship Center (QREC)

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Collaboration and Entrepreneurship Education)



What is QREC

10 year anniversary in 2020!

QREC is a center for providing **entrepreneurship education** and engages in **research** on it in Kyushu University.

- Established in December 2010, with Dr. Robert T. Huang's donation

QREC curriculum

- 31 courses in a year
- To raise **Entrepreneurial Thinking and Acting**
- Many of the courses use the **Project-Based Learning** approach
- Students acquire the knowledge and skills necessary to be an entrepreneur

I wish QREC produces more and more students like me who are willing to take on new business challenges.



Dr. Robert T. Huang

Student Initiative Programs

- Financial support for students' unique activities (¥100,000 ~ ¥500,000)
- Provides places for the activities

QREC curriculum

Basic system subjects

Entry Level

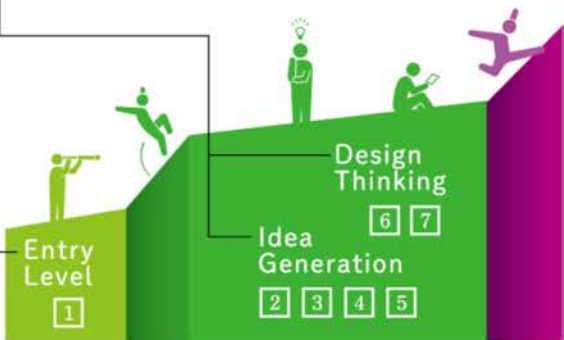
Education designed to make students realize the important of understanding social “issues” and “taking action” to make their own dreams come true.

Idea Generation

Students receive training in “idea generation” methods for resolving issues.

Design Thinking

“Design Thinking” has students work in teams to identify issues from the perspectives of people’s needs, technology, and business and then think up solutions.



Integrated system subjects

Marketing/Strategy

Students learn how to understand market generation and business strategies.

Finance

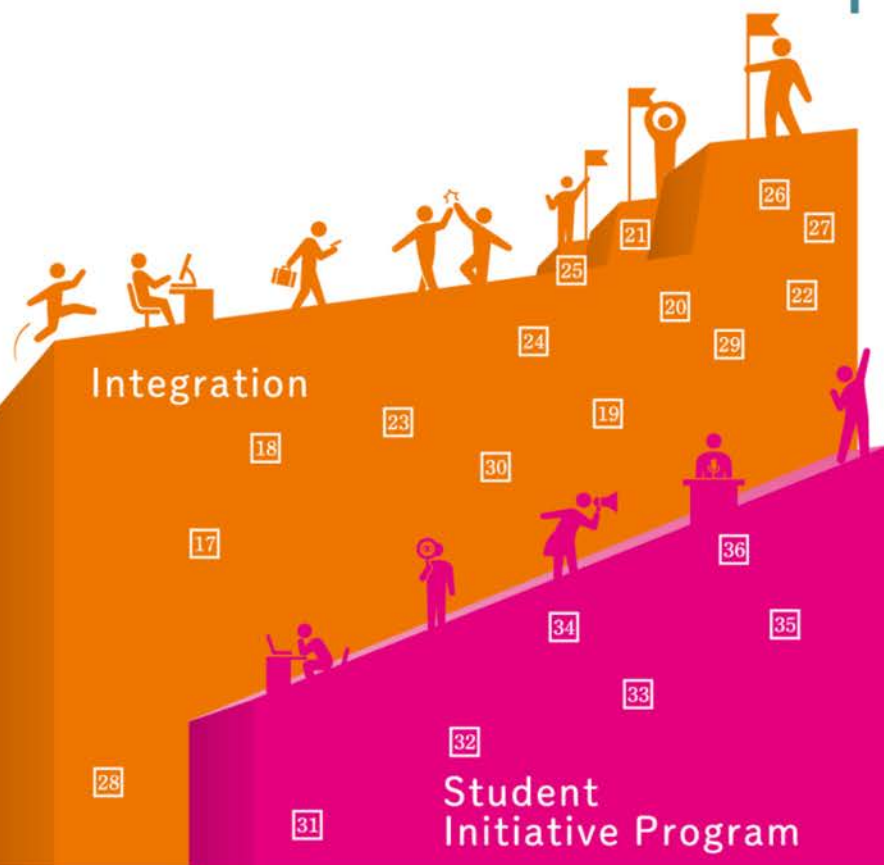
Students learn methods for procuring funds.

Organization

Students learn how to build organization/team for carrying out projects.



Integration



Motivation ———>

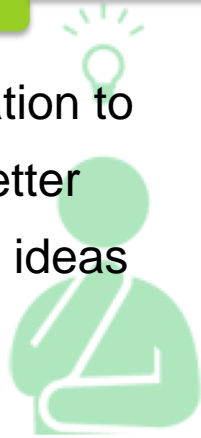
Knowledge/Tool ———>

Integration ———>

QREC curriculum

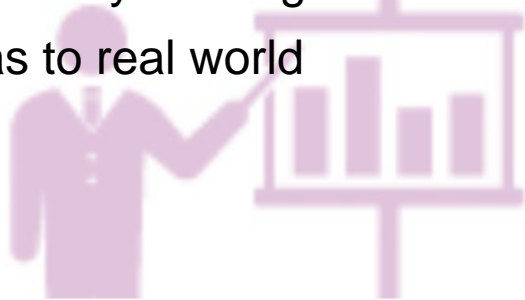
Motivation

Students get inspiration to change the world better place with their own ideas



Knowledge/Tool

Students gain knowledge and skills necessary to bring their ideas to real world



Basic system subjects

Entry Level

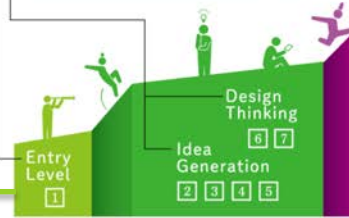
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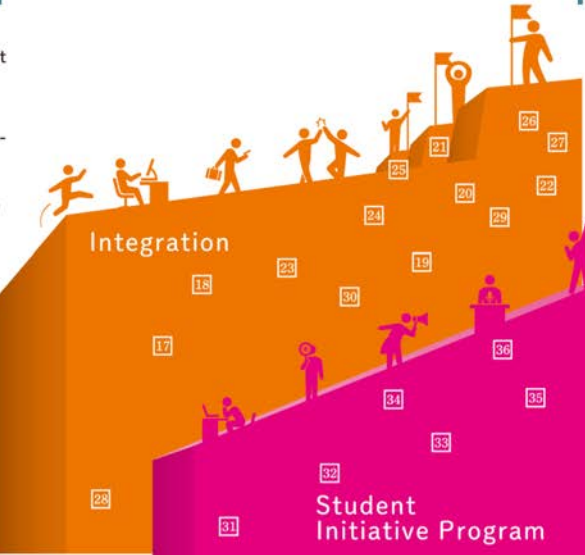
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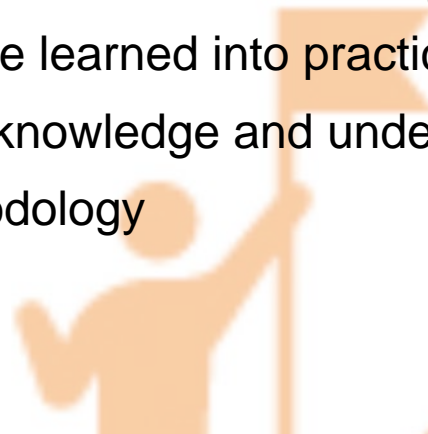
Integrated system subjects

Integration



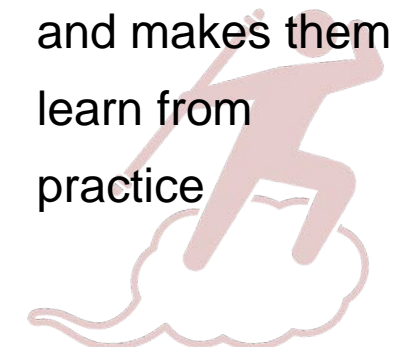
Integration

Students endeavor to actually put what they have learned into practice based on their knowledge and understanding of methodology

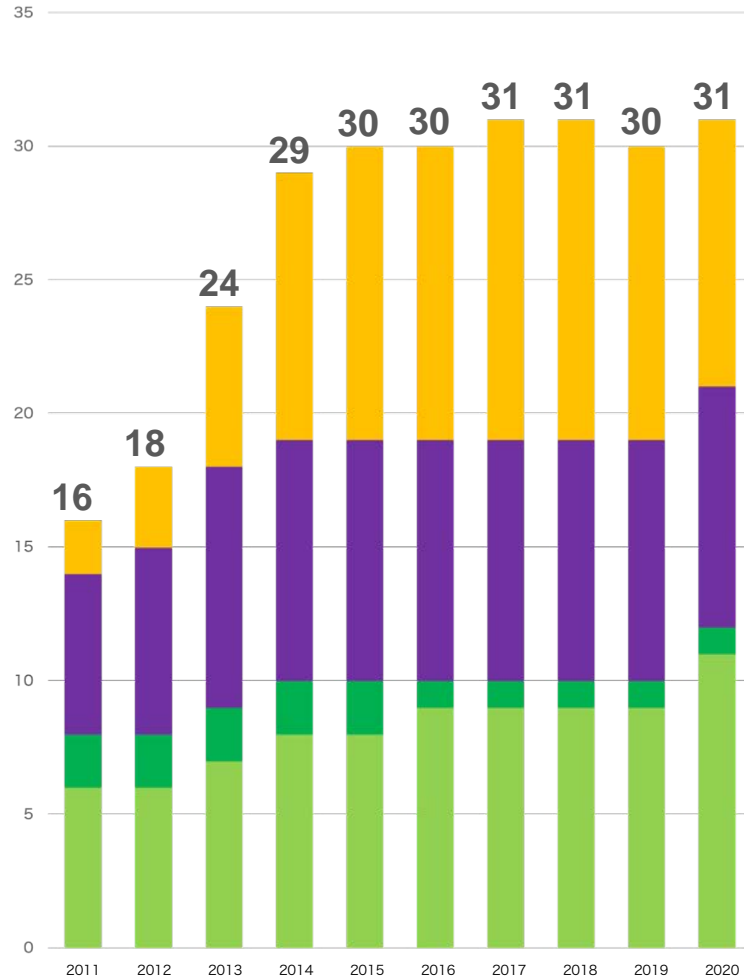


S.I.P.

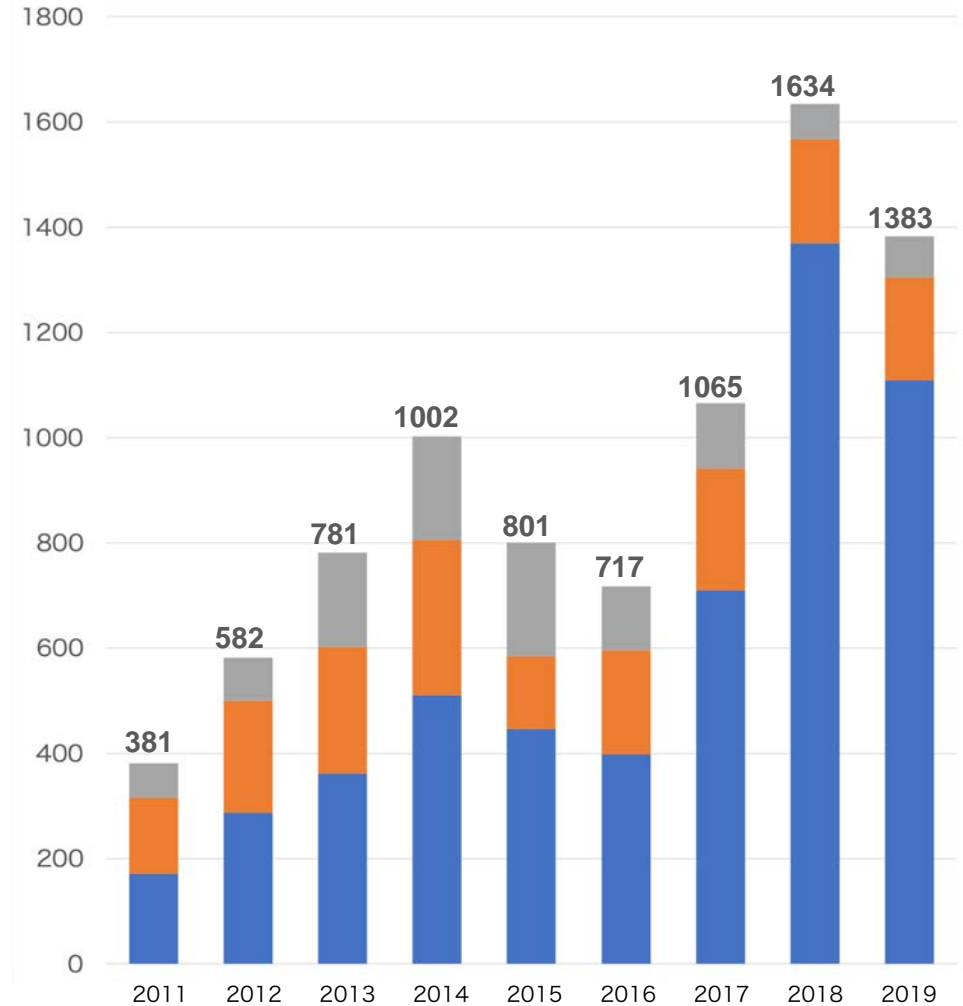
<Non-credit>
QREC supports students' ideas and makes them learn from practice



Transition of the number of courses



Transition of the number of participants



	2011	2012	2013	2014	2015	2016	2017	2018	2019
Auditor	65	82	179	196	216	121	124	67	78
Graduated Student	145	212	240	296	139	198	231	197	196
Under Graduated Student	171	288	362	510	446	398	710	1,370	1,109
Total	381	582	781	1,002	801	717	1,065	1,634	1,383

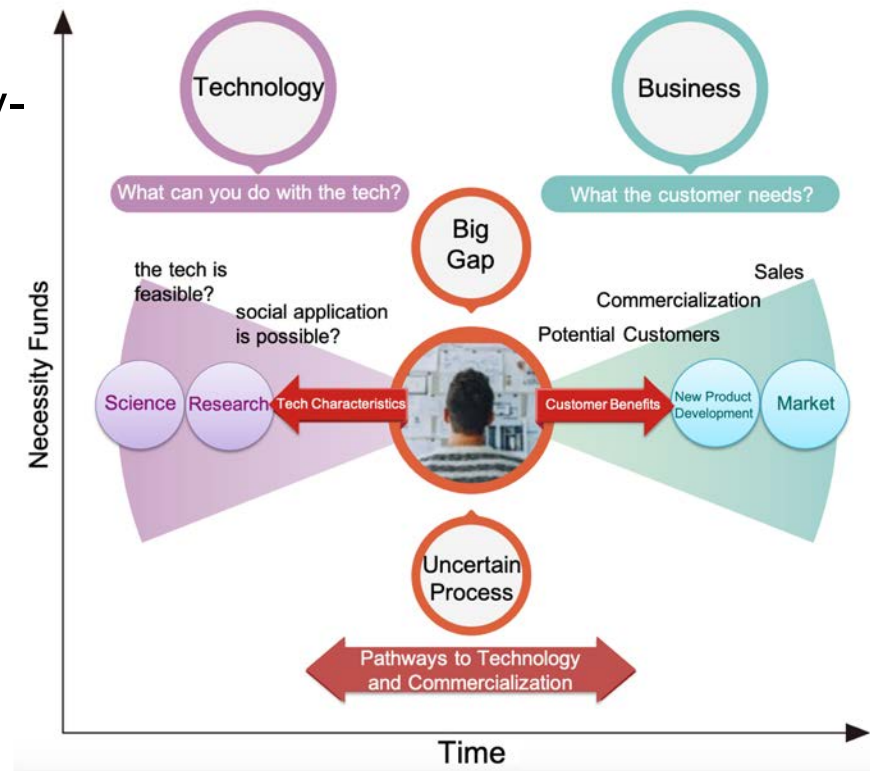
Advanced Lecture in Idea Evaluation

Purpose

- To learn how to commercialize university-oriented science and technology

What to do

- Students learn about the purpose, significance, and effects of industry-academia collaboration
- Students learn about the Idea Evaluation method through case studies
- Students use a technology assessment tool called "Quicklook" to conceptualize a business idea and develop a market entry strategy
- Finally, they do presentation to VCs and specialists





SDGs Entrepreneurship

Purpose

- To deepen their knowledge of social business
- To identify social issues through 10-day fieldwork in emerging countries
- To propose social businesses to solve these issues

What to do

Before fieldwork

Students learn about current issues on a global scale, the SDGs set forth by the United Nations, and the business model of social entrepreneurs

During fieldwork

Students visit the site, identify issues as a team, and come up with a business plan to solve the problems

After fieldwork

Students present more practical problem-solving plans in the academic conference





Entrepreneurship Bootcamp

Purpose

- To acquire practical knowledge about entrepreneurship
- To cultivate global perspectives and actively create new business ideas through fieldwork in the US

What to do

Before fieldwork

Students learn the knowledge and practical techniques necessary for startups, then they prepare their own business plans using technology and other resources

During fieldwork

Students brush up their own business plans through entrepreneurship programs at MIT, Babson collage and other facilities

After fieldwork

Students present more practical business plans in front of some investors



Student initiative Program (S.I.P)

Idea Battle

Students' projects in the ideation phase
→ Supporting up to **¥100,000** per project

Challenge and Creation (C&C)

Students' unique & creative projects
→ Supporting up to **¥500,000** per project

Academic Challenge (AC)

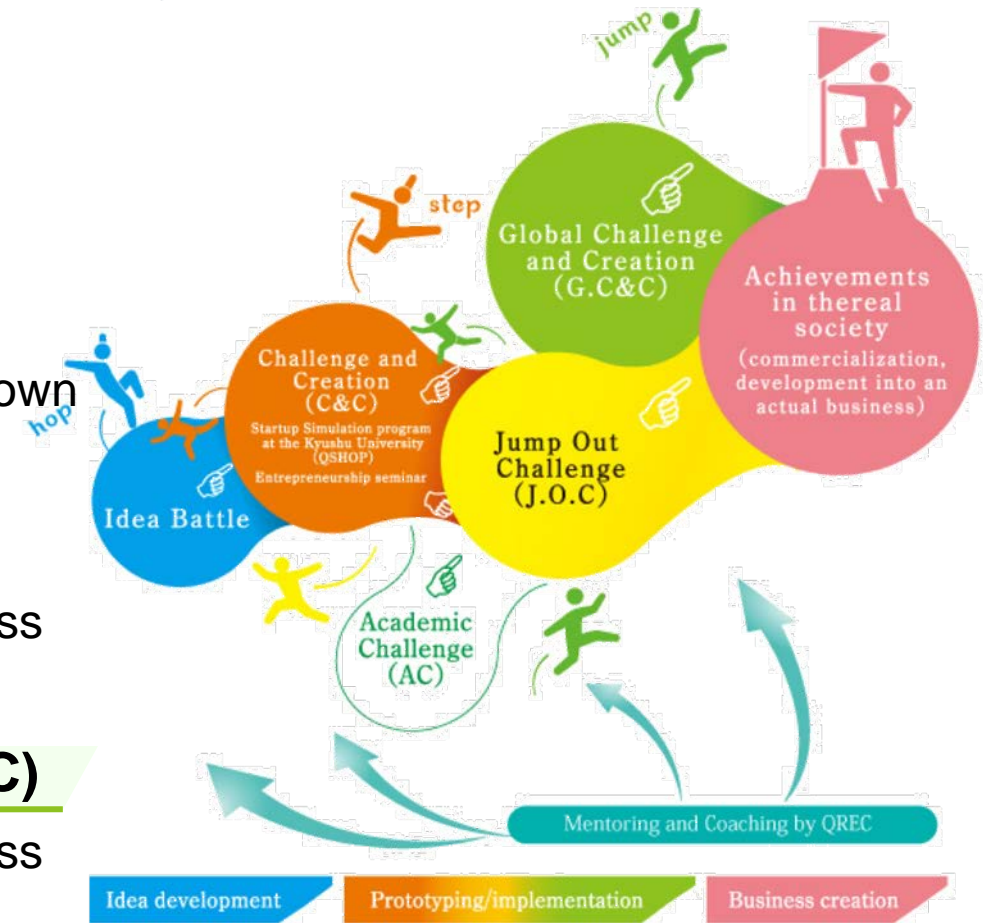
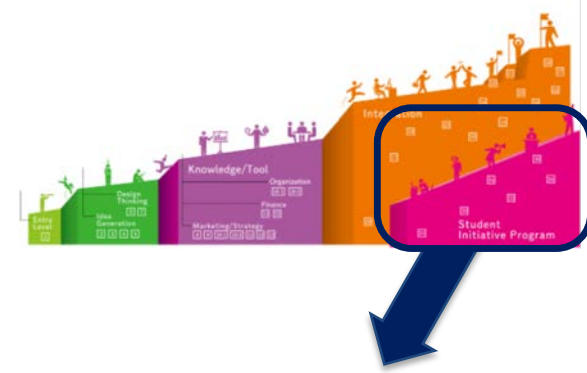
Grant for graduate students who has their own research idea up to **¥500,000** per person

Jump Out Challenge (JOC)

Providing opportunities for applying business contests in Japan

Global Challenge and Creation (GCC)

Providing opportunities for applying business contests in Japan



Student initiative Program (S.I.P)

Activities

SIP Number of applicants

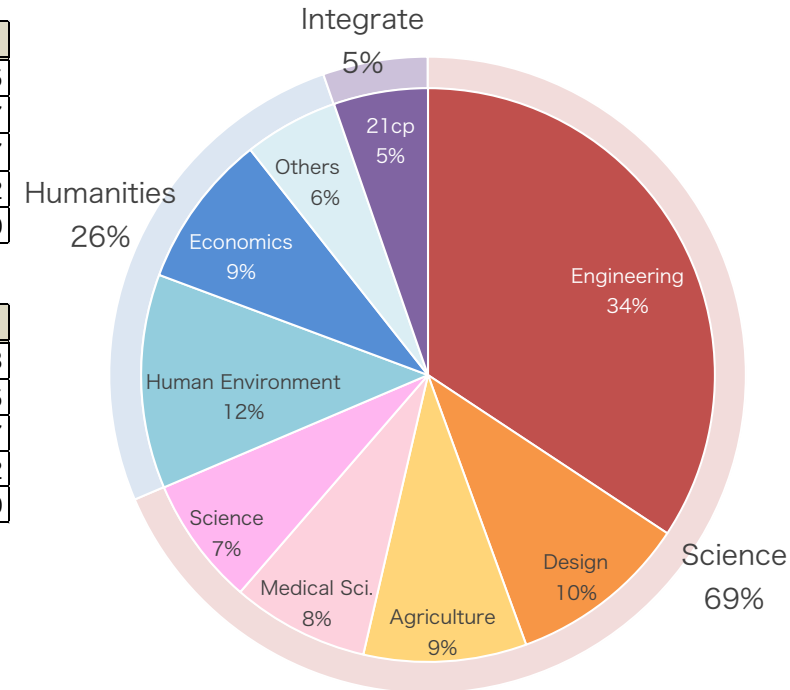
# of participants	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	TOTAL
G.C&C	-	-	-	-	4	9	5	8	6	3	35
J.O.C.	-	-	-	-	-	7	2	0	8	0	17
AC	18	9	10	9	8	8	6	6	7	6	87
C&C	46	29	47	41	49	70	90	65	106	29	572
Idea Battle	-	-	-	-	18	30	49	42	78	33	250

# of project	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	TOTAL
G.C&C	-	-	-	-	1	3	1	5	2	1	13
J.O.C.	-	-	-	-	-	1	2	0	2	0	5
AC	18	9	10	9	8	8	6	6	7	6	87
C&C	11	9	10	10	10	9	9	7	7	10	92
Idea Battle	-	-	-	-	8	10	14	13	20	15	80

SIP Awarded projects

Term	Project Name	Representative	Contest Name	Award
August, 2015	Development of a wind direction variable revolve type wind tunnel	Joshua LAWN	TECO Green Tech 2015 (Taiwan)	The highest technology
August, 2016	Development of next-generation wind power	Yuya Otaki	TECO Green Tech 2016 (Taiwan)	Silver Popular award
November, 2017	Development of pathological image diagnosis software using deep learning	Osamu Izuka	Asian Night (America)	Second place
			Live Sharks Tank® episode 53 (America)	First prize
May, 2018	Distributed cold storage for vegetables and life-saving drugs without electricity	Mahbul Muttakin	Hult Prize Japan tournament	First prize
March, 2019	Development and sales of sea rescue request device under waterfall situation	Keisuke Chiba	JBMC (Japan Business Model Competition)	Excellent award

The breakdown of departments which successive C&C participants belonging to



Ants, Silkworms and People, Co-working System

To create a system for sustainable production of silk woven products through collaboration among silkworms, tailer ants, and people.



Itoshima Gibier* Project

* Gibier is a French, which means game animals such as wild boars and deer.

To create a sustainable woodland eco-system through the balancing between wild animals and farming.



Development of Marine Rescue Device

Device and service that provide immediate emergency notification in marine accidents



Cold storage for vegetables, drugs, vaccines without electricity

Bangladesh students creates the idea to spread cold spaces for storing vegetables in an environment without electricity in their home country.



Strategies for next decade

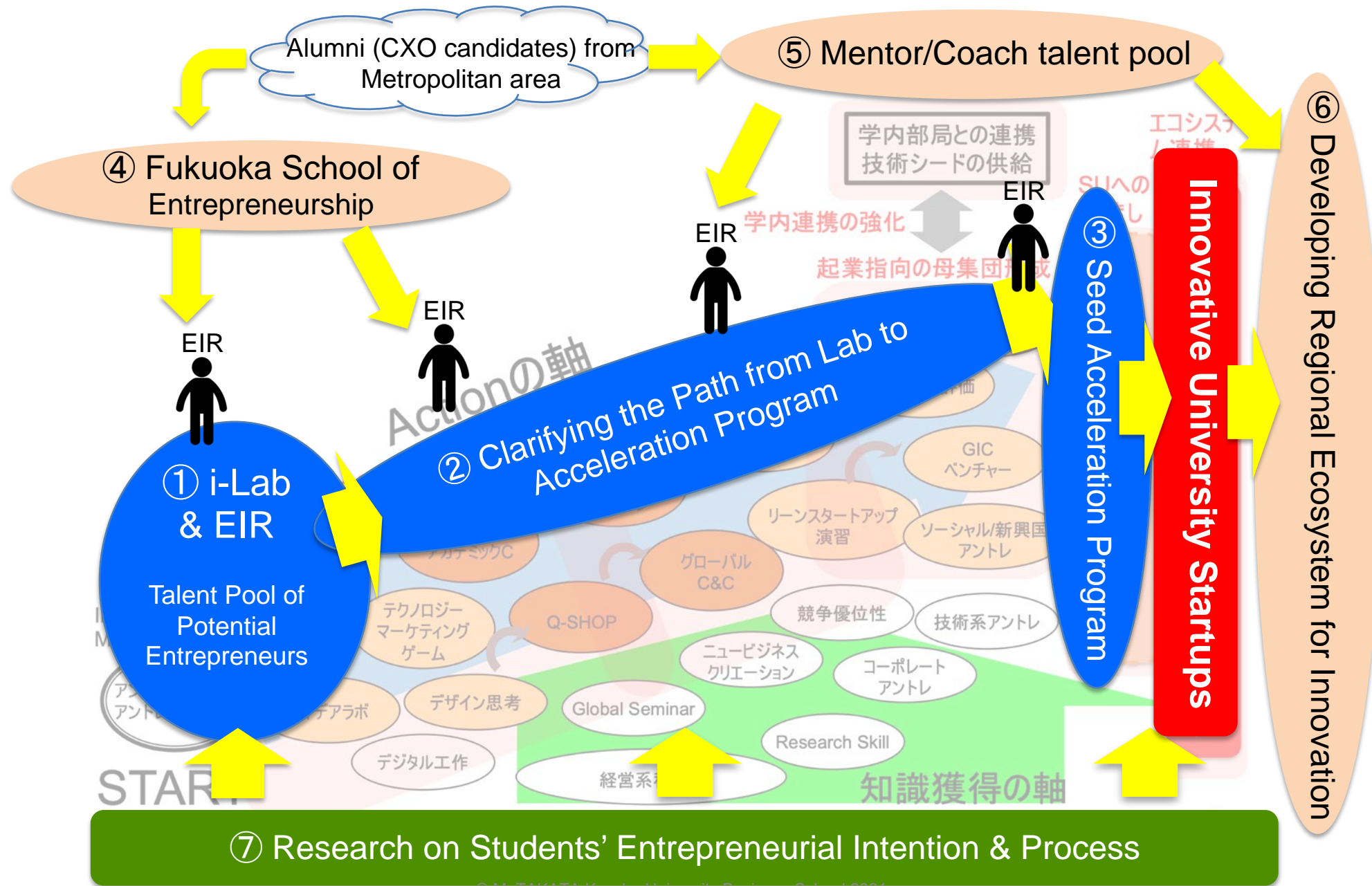
7 strategic Initiatives

On campus

In region

research

14



Thank you!